

METHOD TO PROACTIVELY PREVENT
POSTING INTIMATE and
SENSITIVE INFORMATION

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ABSTRACT

The present invention relates to a method for preventing the sharing of personal information, specifically Personally Identifiable Information (PII), on the internet. The invention is designed as an optional software installed as an extension, plugin or add-on on web browsers and as a customized keyboard or add-on app on mobile platforms, such as smartphones, cell phones, tablets, phablets, and mobile devices. Pause-Before-You-Post detects PII on all text, images, or videos posted or shared on the internet in all languages by a user. Upon detection, Pause-Before-You-Post alerts the user to Pause-Before-You-Post the decision before posting sensitive information and provides a chance for the user to edit the message to remove sensitive information. Pause-Before-You-Post is backed by sound scientific research that has found that the Pause-Before-You-Post method prevents the posting of intimate or sensitive information by adolescent users by over 88%.

Description: The invention is a software that is designed to be installed as an extension, plugin, or add-on on web browsers and as a customized keyboard or add-on app on mobile platforms. The software is designed to detect PII on all text, images, or videos posted or shared on the internet in all languages by a user. Upon detection, Pause-Before-You-Post alerts the user to Pause-Before-You-Post the decision before posting sensitive information and provides a chance for the user to edit the message to remove sensitive information.

The software is designed with the following features:

- * Detection of PII in all text, images, or videos posted or shared on the internet
- * Alerts the user to Pause-Before-You-Post the decision before posting sensitive information
- * Provides a chance for the user to edit the message to remove sensitive information
- * Can be installed as an extension, plugin, or add-on on web browsers
- * Can be installed as a customized keyboard or add-on app on mobile platforms.

The inventor conducted a 350 trial study that proved that over 88% of the time, adolescents in India (ages 12-18) who had originally been willing to post an personally identifiable information (PII), intimate or other sensitive message changed their mind and decided against their initial decision.