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To,

Saina Kakkar

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Received documents purporting to be an application for patent numbered 202341005927 dated 30-01-2023 by Saina Kakkar of G2 Block - B Saroj Dynasty Appts, Doddakannahalli Rd. Bellandur, Bengaluru relating to **METHOD TO PROACTIVELY PREVENT POSTING INTIMATE AND SENSITIVE INFORMATION** together with the Provisional and fee(s) of ₹1600 (One Thousand Six Hundred only).

Note:

1. In case of Patent Application accompanied by a Provisional Specification, a complete Specification should be filed within 12 months from the date of filing of the Provisional Specification, failing which the application will be deemed to be abandoned under Section 9(1) of the Patent Act, 1970.
2. You may withdraw the application at any time before the grant of patent, if you wish so. If, in addition to withdrawal, you also wish to prevent the publication of application in the Patent Office Journal, the application should be withdrawn within fifteen months from the date of priority of date of filing, whichever is earlier.
3. If not withdrawn, your application will be published in the Patent Office Journal after eighteen months from the date of priority of date of filing, whichever is earlier.
4. If you wish to get your application examined, you should file a request for examination in Form-18 within 48 months from the date of priority or date of filing, whichever is earlier, failing which the application will be treated as withdrawn by the applicant under Section 11(B)(4) of the Patent Act, 1970.

(For Controller of Patents)

METHOD TO PROACTIVELY PREVENT
POSTING INTIMATE and
SENSITIVE INFORMATION

Applicant: Saina Kakkar,
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Inventor: Saina Kakkar,
Bengaluru, Karnataka (India)

ABSTRACT

The present invention relates to a method for preventing the sharing of personal information, specifically Personally Identifiable Information (PII), on the internet. The invention is designed as an optional software installed as an extension, plugin or add-on on web browsers and as a customized keyboard or add-on app on mobile platforms, such as smartphones, cell phones, tablets, phablets, and mobile devices. Pause-Before-You-Post detects PII on all text, images, or videos posted or shared on the internet in all languages by a user. Upon detection, Pause-Before-You-Post alerts the user to Pause-Before-You-Post the decision before posting sensitive information and provides a chance for the user to edit the message to remove sensitive information. Pause-Before-You-Post is backed by sound scientific research that has found that the Pause-Before-You-Post method prevents the posting of intimate or sensitive information by adolescent users by over 88%.

Description: The invention is a software that is designed to be installed as an extension, plugin, or add-on on web browsers and as a customized keyboard or add-on app on mobile platforms. The software is designed to detect PII on all text, images, or videos posted or shared on the internet in all languages by a user. Upon detection, Pause-Before-You-Post alerts the user to Pause-Before-You-Post the decision before posting sensitive information and provides a chance for the user to edit the message to remove sensitive information.

The software is designed with the following features:

- * Detection of PII in all text, images, or videos posted or shared on the internet
- * Alerts the user to Pause-Before-You-Post the decision before posting sensitive information
- * Provides a chance for the user to edit the message to remove sensitive information
- * Can be installed as an extension, plugin, or add-on on web browsers
- * Can be installed as a customized keyboard or add-on app on mobile platforms.

The inventor conducted a 350 trial study that proved that over 88% of the time, adolescents in India (ages 12-18) who had originally been willing to post an personally identifiable information (PII), intimate or other sensitive message changed their mind and decided against their initial decision.

← Thread

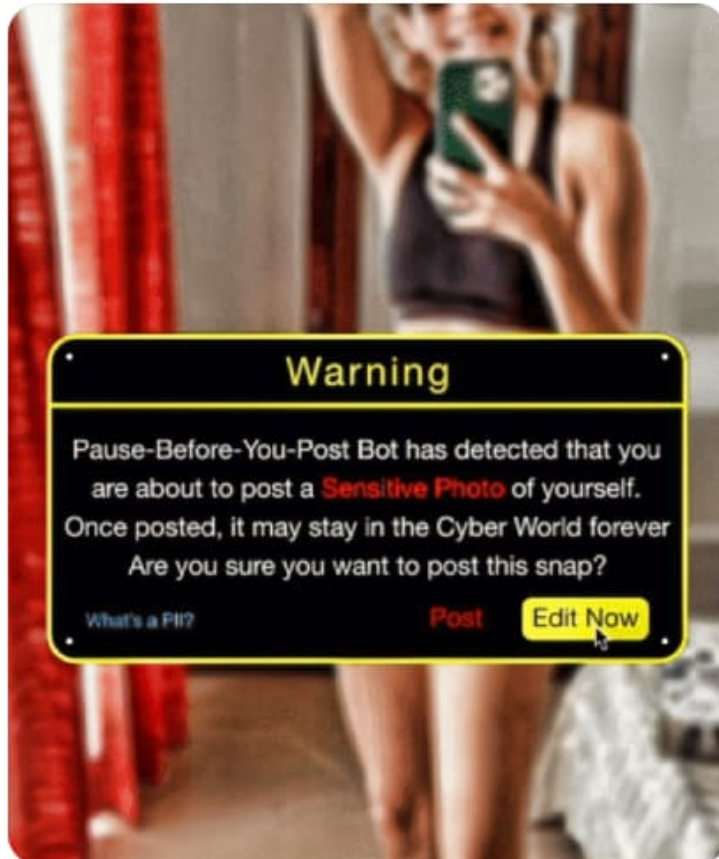


Hi @evanspiegel Pause-Before-You-Post is backed by my research with high school students. Such alerts prevented the posting of intimate or sensitive information by fellow teens by over 88%. Love to hear your views? And, urge you to consider this as opt-in feature for snapchat :)

1 1 1 66



Saina kakkar @SainaKakkar · 1d
Here is another example alert to depict the Pause-Before-You-Bost Idea and suggestion for social media platform.
[#cybersafety](#) [#CyberSecurityAwareness](#)



1 1 1 101

Instagram



New Post



The Workout Routine I have been following is INSANE!!!

Lemme tell ya'll, it's literally been 10 days and I can already feel the difference, I feel stronger 💪 and much more confident with shorter cloths... The workout routine + running + diet-plan, everything just sat right at the place for me and here I am xxoo...



REALLY! it's been tough to follow up

#ALERT!

Pause-Before-You-Post Bot has detected that you are about to post a **Sensitive Photo** of yourself. Once posted, it may stay in the Cyber World forever. Are you sure you want to post this photo?

[What's a PII?](#)

Post

Edit Now

- hashtags -

#workout #fitness #health #fit #training #me #motivation #fitme #selfimprovement #healthy #fitnessmotivation #fitfam #good #love #lifestyle #instagood #explore #workoutlife #muscle #model #fashion #follow #healthylifestyle #workoutroutine #like #weightloss #fitnessjourney #share #sporty #jog

Tag people

xiii.fitness

Add message button